

Nextmark ID	179859
SRDS ID	869270-000
mIn ID	M120708

A Mailing List of Automobile & Motorcycle Lovers

Individuals that love their unique automobiles and motorcycles!

DESCRIPTION

The Marigold Automobile Lovers file provides an ideal demographic for targeting consumers throughout the United States that own and cherish a certain vehicle that they cannot part with. You may know someone who is an automobile fanatic. Chances are that they are in this compilation which includes hundreds of sources. Whether you are targeting individuals looking for insurance, gasoline cards, credit cards, audio equipment or cleaning products this file provides an excellent target market. Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of Auto Lovers today!

SEGMENTS

129,041	Antique/Vintage Car Owner	\$10/M
16,268	Antique/Vintage Motorcycle Owner	\$10/M
3,186,298	Motorcycle Owners	\$10/M
148,822	RV Owners	\$10/M
1,529,420	SUV/Truck Owners	\$10/M
637,260	VW Volkswagon Owners	\$10/M
254,899	Wrangler/CJ Jeep Owners	\$10/M

SELECTS

Credit Card Buyers	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	5,777,239
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	01/09/2006
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of Automobile Owners

Automobile Owners at Postal Address Nationwide

DESCRIPTION

Marigold's Automobile Owners List is a fantastic way to best target owners of cars by various selects such as year, make, model and VIN Number.

This source captured through survey response as well as partnerships with auto service centers and repair chains and will be a great addition to any marketing effort that seeks to target specific auto owners via direct mail. Inquire about further selects!

SELECTS

Monthly Hotline	\$10/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	16,683,384
Base Price:	\$90/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Email
Phone
Fax

LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	154433
SRDS ID	857149-000
mIn ID	M110377

A Mailing List of New Car Buyers

Individuals that have recently purchased a new Automobile.

DESCRIPTION

The Marigold New Automobile Purchasers file provides an ideal demographic for targeting consumers throughout the United States that have recently purchased an automobile. A new automobile means new responsibilities as well as needs for new products and services. Whether you are targeting individuals looking for insurance, gasoline cards, credit cards, audio equipment or child safety products this file provides an excellent target market. Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of New Automobile Purchasers today!

SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	2,878,727
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	12/01/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.